



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 864791

Schedule Dates 10/30/12-11/06/12
Advertiser Kaine for Senate (39035)
Agency/T-Code Media Strategies & Research - VA (1523)/1553035
Product Political - US Senate (1176)
Brand DEMOCRAT (169542)
Salesperson Marsh, Penne (1523)
Sales Office WVEC - Norfolk
Buyer Name Vail,Chris
Phone/Fax (804) 359-7100 /
CPE 12993
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments Kaine for Senate

Date Entered 10/29/12
Last Modified 10/29/12
Entered By Charles Mirkle
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,542.00
Net Total \$8,738.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Nov. 2012	11	\$10,280.00
Grand Total:	11	\$10,280.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/12-11/01/12	6	:30	7A- 9A (ET)					1				1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)		10/29/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	6	:30	7A- 9A (ET)		1	1						2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/29/12
3.0	Normal Line / SPOT	10/30/12-11/01/12	6	:30	2:59P- 3:59P (ET)			1		1				2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)	KATIE	10/29/12
4.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	4:59P- 5:28P (ET)				1					1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	WVEC 5P NEWS	10/29/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	5:28P- 5:58P (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	WVEC 530P NEWS	10/29/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:58P- 6:30P (ET)		1							1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	WVEC 6P NEWS	10/29/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	5:58P- 6:30P (ET)								1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	SUNDAY 6P NEWS	10/29/12
8.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	6:58P- 7:28P (ET)				1					1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/29/12
9.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9P- 10P (ET)								1	1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	REVENGE	10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: